Resources 1. Commitment of partnership and action from key institutions in all sectors 2. Prudential – financial expertise, capital and leadership 3.CCC - coordination, staff support, partner relationships and leadership 4.NJCC and City of Newark expertise in abandoned and foreclosed property redevelopment 5. Schools poised for transformation

- 7. Community leaders and stakeholders committed to the development of a shared vision for improved wellness city-wide
- 8.BCDC's expertise in identifying, assessing and facilitating the development of supermarkets and retrofitting grocery stores
- 9. National attention and focus on importance of health and healthcare
- with a broad base of community and national organizations, initiatives and industry experts
- measurement and evaluation
- 12. Coordination and alignment with RWJF's Healthy Kids, Healthy Communities Initiative, the Broader Bolder Approach, BRICK Academy, and the First Lady's Let's Move Initiative

6. Public and private funds and operators for school-based health centers, housing, supermarkets, grocery stores and health education

10. Support from and partnerships

collaboration 11. Rutgers' and RWJF's expertise in with governance, research. coordination and

Activities / Collaborative Processes

Strategically Infuse Resources in Target Neighborhoods

- (1) Access to health care, housing, and fresh and healthy food
- (2) Health and nutrition education
- (3) Employment opportunities and resources
- (4) Proactive policing

Strategies

Find

solutions and

key partners

Implement/

Integrate

multi-sector

macro and

micro solutions

Tailor

solutions to

identified local

needs

Support

access to capital

Facilitate Cross-Sector Integration/Collaboration

- (1) Governance and Leadership
- (2) Strategic use of multiple funding sources
- (3) Creating school-based cultures

Conduct and Adapt to Ongoing Measurement and Stakeholder Consultation

- (1) Data sharing/evaluation/data-driven decision making
- (2) Community engagement, outreach and consultation

Identify and Overcome Barriers

- (1) Conduct policy research analysis, development and advocacy
- (2) Strengthen organizational capacity across sectors
- (3) Institutionalize new tools, collaborative relationships, and commitment to sustainability, integration, and performance measurement

Conditions exist for a self-sustaining wellness economy to flourish:

Long-Term Outcomes

Individual Wellness

- •Improvements in individual health and healthy behaviors, including increased use of preventive healthcare, purchases of healthy foods, community engagement, physica activity, etc.
- •Improvements in education and employment-related indicators affected by health

Community Wellness

 Improvements in functioning of systems, such as workforce, health care delivery, healthy food delivery, redevelopment activities, etc.

Institutional Wellness

- Strengthened organizational capacity for collaborative and data-driven decision making across sectors
- Prioritization of systemic and sustainable solutions over programmatic gap fillers
- government functioning across sectors and departments

- Improvements in municipal
- Adoption of common tools and metrics for data gathering and reporting

Strong Healthy Communities Initiative — Theory of Change

